



CARRIE  
LOVELACE  
PETR, PhD  
Coaching | Consulting

## CULTIVATE YOUR BEST SELF

**An objective thought partner. A purposeful ally.  
An approachable expert.**

Dr. Carrie Lovelace Petr has more than 25 years of experience in higher education and student affairs—her latest as a vice president—and has worked in all traditional areas of student affairs and academic student services. In 2020, she decided to take all of her experience and leadership expertise to do what she does best: develop people.

As a certified executive leadership coach, Dr. Petr empowers others to define their goals, create a plan to achieving them, and find renewed joy in their work.





# MAKE YOUR GOOD YOUR VERY BEST

My services make it easy for you to accomplish your goals. Together, we'll find the best strategy for the tasks at hand.

## 1:1 Coaching

---

My unique skills can help you clarify your goals and take charge of your own development. I pose the right questions that invite and inspire you to reflect on your own journey. We'll help get you to where you want to go—together.

## People + team development

---

Supervising, leading a team, leading a division—it's not easy. I know firsthand the challenges and rewards that come with developing people and teams. We all possess the skills to do this well. Let me help you and your teams cultivate those skills and find success.

## Keynotes + presentations

---

Throughout my career, I've had the opportunity to teach and write about leadership development as a student affairs professional and educator. I'm uniquely positioned to share what I've learned to inspire and give tangible action steps for moving forward.

## Workshops + retreats

---

People development can't be done in a day, but I provide workshops and activities to equip your teams with the right tools during day-long workshops and retreats. You'll be able to use everything you've learned and put it into practice afterward.



# THE EXPERT YOU NEED



*Investing in ourselves has a ripple effect. Helping people be effective and find joy in their work is my calling.*

Certified by the International Coaching Federation

**PCC + BCC**

Years of higher ed experience

**27**

Hours of coaching service

**300+**

People supervised

**100+**

College courses taught

**15**

Leadership minor at DoaneU

**Founder + faculty member**



## KEYNOTES + WORKSHOPS



**Wellness:** Team wellness, well-being, work-life balance, and trauma response and recovery.

**Supervision:** Articulating workplace value and creating valuable collaborations.

**Leadership:** Leadership and followership behaviors, power dynamics, and creating healthy and psychologically safe workplaces.

**Certifications:** I'm certified in both EQi and DiSC, and both assessments and activities can be combined with the topic(s) you choose.





# CLIENT TESTIMONIALS



**Robert Darrah**  
**Director, Dining Services**  
**Legacy Retirement Communities**

I didn't realize my full potential until I met Carrie. Through open and honest discussions, Carrie had me constantly evaluating myself looking from the outside in. It didn't feel like I was being coached—I felt like I was being educated on my hidden strengths. Due to her insight and coaching, I'm a much more effective and productive executive. I highly recommend Carrie to take you to the next level and unlock potential that you didn't know you had.



**Jodi Canfield, Ph.D.**  
**Director of Athletics**  
**Mount Holyoke College**

Working with Carrie was key to my onboarding at Mount Holyoke College. Even though I felt experienced and capable, transitions can often be difficult. She helped me to think about my core mission and values. I will never forget when she asked me the question, "What will be my legacy with Mount Holyoke Athletics?" I had never considered the impact of my legacy and it now fuels me everyday!



**Julia Carlo**  
**Executive Director, Advising, Testing, &**  
**Transfer Student Services**  
**Northeastern State University**

Dr. Lovelace Petr was engaging and thoughtful. Her attitude toward advising resonated with our staff in that we came away valuing our role in and responsibility to the student experience even more. She changed my perspective on advising by illustrating that in our daily interactions with students, advisors are the ones being invited into a whole space where students are allowing themselves to be vulnerable. I thought that the invitation was the other way around, but she framed it as an equal relationship based on mutual respect.



CARRIE  
LOVELACE  
PETR, PhD

Coaching | Consulting

## WORK WITH ME

Book a complimentary discovery call, and we will determine a plan of action based on your hopes and goals. Reach me through my website, Instagram, Facebook, or LinkedIn.



[carri Lovelace Petr.com](https://carri Lovelace Petr.com)



[@carri Lovelace Petr](https://www.instagram.com/carri Lovelace Petr)



[facebook.com/carri Lovelace Petr LLC](https://www.facebook.com/carri Lovelace Petr LLC)



[linkedin.com/in/carri Lovelace Petr](https://www.linkedin.com/in/carri Lovelace Petr)

